

# MEBAA™

SHOW

10-12 DECEMBER 2018  
DWC, AIRSHOW SITE



**MEDIA KIT**

Organised by:

On behalf of:



**MEBAA™**

WWW.MEBAA.AERO

## THE MEBAA SHOW

The MEBAA Show is the foremost business aviation event in the Middle East – attracting the region’s highest net worth individuals in one place, at one time. The event also attracts individuals and businesses from the entire business aviation supply chain.

Place your brand in front of top business decision makers, billionaires, and other professionals from the business aviation industry who are continuously seeking products and services to save time, invest capital, and enjoy wealth.

## MEDIA KIT

Utilise two of the most powerful communication mediums to grow your business with us - our media solutions cover the MEBAA Show website and a range of creative solutions in the official Show Guide.

Choose your preferred options and contact us to secure your space.

### WEBSITE



#### HOMEPAGE TAKEOVER

Put your brand front and centre on the MEBAA Show homepage in the build up to, and during the MEBAA Show.

Price: \$15,000



#### WEB BANNER – TOP

Introduce people to your product or service by placing your banner at the top of one of the MEBAA Show web pages.

Price: \$2,000



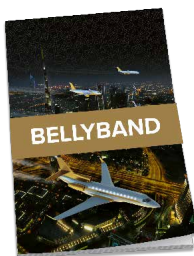
#### WEB BANNER – BOTTOM

Leave a lasting impression on your customers with your brand displayed directly after the page content.

Price: \$1,500

### SHOW GUIDE

#### CREATIVE SOLUTIONS (ONE OF EACH AVAILABLE)



#### BELLYBAND

Wrap the Show Guide in your branding to really make an impact. The bellyband surrounds the guide and opens to your double page advert inside.

Price: \$7,000



#### BOOKMARK

Purchase the most helpful element of the show guide and place your brand where people will find it time and again.

Price: \$6,500

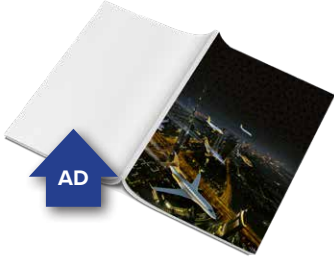


#### OFFICIAL SPONSORSHIP

Sponsor the official Show Guide and put your logo on the cover and on every listing page for all of your customers to see.

Price: \$5,000

### COVER POSITIONS (ONE OF EACH AVAILABLE)



#### OUTSIDE BACK COVER

Place your advert on the outside back cover of the show guide to take ownership of this prominent position.

Price: \$9,000



#### INSIDE FRONT COVER

Make your message the first thing people see when they open the Show Guide with your advert on the inside front cover.

Price: \$6,000



#### INSIDE BACK COVER

Make sure your brand lingers in the minds of our visitors by placing your advert on the very last page of the Show Guide.

Price: \$5,850

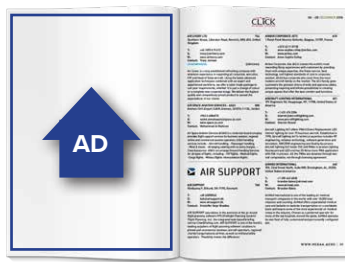
### REGULAR POSITIONS (MULTIPLE OF EACH AVAILABLE)



#### FULL PAGE – SPECIAL POSITION

Limited special positions are available at the front of the show guide, placing your advert opposite important show information.

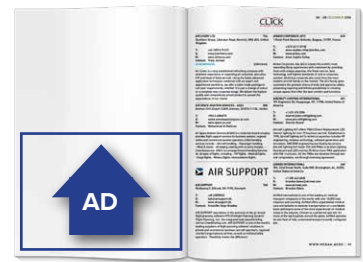
Price: \$3,500



#### FULL PAGE

Make an impact with a full page advert placed within the listing pages of the Show Guide.

Price: \$3,000



#### HALF PAGE

The ideal solution for companies who want great exposure without the cost – choose portrait or landscape orientations.

Price: \$1,800

## CONTACT US

Contact us to book or receive more information on any of our media solutions.

Keith Barthelot  
+971 (0)4 603 3300  
keith.barthelot@dubai.aero



# BOOKING FORM

		QUANTITY	COST (US\$)
HOMEPAGE TAKEOVER	\$15,000		<input type="text"/>
WEB BANNER - TOP	\$2,000	<input type="text"/>	<input type="text"/>
WEB BANNER - BOTTOM	\$1,500	<input type="text"/>	<input type="text"/>
BELLYBAND	\$7,000		<input type="text"/>
BOOKMARK	\$6,500		<input type="text"/>
OFFICIAL SPONSORSHIP	\$5,000		<input type="text"/>
OUTSIDE BACK COVER	\$9,000		<input type="text"/>
INSIDE FRONT COVER (IFC)	\$6,000		<input type="text"/>
INSIDE BACK COVER (IBC)	\$5,850		<input type="text"/>
FULL PAGE SPECIAL POSITION	\$3,500	<input type="text"/>	<input type="text"/>
FULL PAGE	\$3,000	<input type="text"/>	<input type="text"/>
HALF PAGE	\$1,800	<input type="text"/>	<input type="text"/>
	<b>TOTAL COST</b>	<input type="text"/>	<input type="text" value="US\$"/>

\*All ads are run of site (ROS) unless otherwise agreed

**PLEASE NOTE:**

- Payment must be made upfront on receipt of invoice
- Advertising material should be supplied as a PDF file, high resolution, 300dpi
- Advertising material to be sent by 9 November 2018

This Contract is binding by the exhibiting company upon receipt of this form, duly signed by an authorised representative. An invoice for the full value of the contract will be issued upon the organisers' acceptance of this reservation.

" I have read and understood the general conditions for exhibitors and accept the terms of advertising in the MEBAA Show official Show Guide "

**PLEASE COMPLETE FORM & RETURN TO:**

Keith Barthelot  
+971 (0)4 603 3300  
keith.barthelot@dubai.aero

Tarsus F&E LLC Middle East  
Suite 3103, Building 7W B  
DAFZ, PO Box 371391,  
Dubai, UAE

*The above contract follows the General conditions of sales of the MEBAA Show 2018 booking form, including clause 17 with reference to cancellation charges.*

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**NAME** \_\_\_\_\_

**OFFICIAL USE ONLY**

**PROCESSED BY:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

